



# WWF teamed up with 14 domestic industry associations and civil organizations to establish a net plastic action network to help zero-discharge of Chinese marine plastic waste in 2030.

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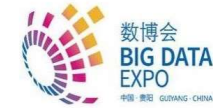
China Daily Beijing June 6th, June 6th, combined with World Environment Day and World Ocean Day, the World Wide Fund for Nature (WWF) teamed up with 14 industry associations and civil organizations to jointly establish the "China Net Plastic Action Network". Cooperate and act in the fields of public advocacy, problem research, policy advice, and extension of producer responsibility, and strive to achieve zero emissions of marine plastic waste in China in 2030. This is the action taken by WWF to continue to call on the community to pay attention to the problem of plastic waste pollution, following the WWF's goal of "reforming the future, who will first take the shot".

According to a recent WWF report "Resolving Plastics through Accountability", the total amount of plastic waste produced by each person in 2016 is approximately equal to the weight of 93 basketballs; if the development of plastics continues, the ocean will be 2030 The plastic pollution in China will double, reaching more than 300 million tons, global plastic production may increase by 40%, the resulting carbon dioxide emissions can be increased by 50%, and emissions from incineration of plastic waste will also triple. Improper production and use of plastics has caused tremendous damage to our already devastating planetary environment, especially the marine ecosystem, and will last for hundreds or even thousands of years.

Zhu Xingxiang, president of the China Association of Circular Economy, said that only 9% of the world's 9 billion tons of plastics are recycled. This figure is shocking. As early as 2008, China began to implement the plastic limit order, and introduced relevant implementation plans and guidance. Local governments also carried out corresponding plasticization and prohibition work according to their own conditions. The China Association of Circular Economy assisted the National Development and Reform Commission in research on the disposal of new plastic wastes last year. It also expects WWF to introduce more international advanced experience into China and work together to help China's plastics reduction process.

As the supporting unit of this event, Secretary-General Xu Qiang of the Beijing Municipal Association for the Promotion of International Organizations (referred to as the "Beijing Promotion Association") was invited to attend the conference and

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gave a welcome speech. In his speech, he said that the "Net Plastic Nature" offline conference combined with the Sixth Five-Year Environmental Day and the Six-eighth Ocean Day is of great significance for promoting public awareness and behavior change. It is hoped that the future school community resources of the Beijing Promotion Association will be combined with WWF's NGO resources and people's resources. The two sides will work together to reduce the pollution of plastic waste to nature.

In support of the national strategy to reduce plastic pollution and promote resource recycling, WWF launched the "No Plastic in Nature" initiative around the world, and the United Nations industry associations, civil organizations and charitable foundations jointly established "China Net Plastic Action Network."

Jin Winghao, director of WWF market transformation, said that the network aims to unite the strengths of various institutions, reach consensus and organize joint actions on the basis of equality and extensive and in-depth exchanges, and support the Chinese government's relevant net plastic policy formulation with the highest efficiency. Summon the actions of the company and the public's concept of awakening and behavior change, and work together to reduce China's plastic waste to the ocean by 2030, reducing the total amount of plastic waste in China by 50%. The work of the network includes but not limited to four directions: 1. Zero discard: not discarding randomly, sound management, actively picking up, rejecting plastic garbage into nature. 2. Source reduction: Optimize design and production to reduce unnecessary plastic use, especially disposable packaging. 3. Reuse: Strengthen classification and recycling, promote efficient recycling of plastics, and achieve circular economy. 4. Careful substitution: strict standards, full transparency, and strong supervision.

Plastics that are ubiquitous in nature pose a serious challenge to nature, society and the global economy. If the company does not systematically change the entire life cycle of the design, production, use and recycling of plastics, then the current plastic crisis risk will be difficult to materially mitigate. Biotherm China General Manager An Yan and Shanghai Yanjian Screen Vice President Zhang Feng represented the company as the official public welfare partner of the conference and introduced their efforts to reduce plastic pollution and promote resource recycling. The event officially launched the "Beach Plastic Garbage Pickup Project" of Biotherm, WWF and Blue Ribbon Marine Protection Association in Hainan Province. By setting up a designated beach pick-up area in Hainan Province, the local fishermen will be formed to pick up the team and the beach and the seaside in the area. All plastic wastes are collected for one year, and their environmental awareness is enhanced while increasing the economic income of fishermen. Zhang Feng, vice president of Shanghai Boss Screen Network, introduced the "Blue Line" cross-dimensional support for sustainable marine protection. Together with WWF, he called on more young people and B-station users to pay attention to the marine environment and participate in their own way. Go to the ocean protection!

During the net plastic nature theme event, WWF and Huamao Center launched the marine protection theme public welfare art exhibition, inviting young origami

artist Liu Tong, Austrian artist Wolfgang Trettnak and Spanish artist Margarita Cimadevila to use art to protect the ocean.

In addition, during the event, national netizens were invited to participate in the poster creation. During the week, nearly 15,000 scrap plastic caps were collected and a marine-themed art installation was created.

Lu Sizhen, China's chief representative of the World Wide Fund for Nature, said that plastic pollution is now one of the most important environmental problems in the world, posing a great threat to human health and life. Through the positive impact of scientific exploration and public advocacy of the "Net Plastic Nature" mobile network, WWF hopes to let more people see China's roadmap and hopes for solving plastic pollution and recycling, and let more and more institutions and individuals Extensive participation in our net plastic nature action.

For consumers, through choice, action and influence, they can also contribute to plastics reduction, such as choosing products that are more environmentally friendly when shopping, reducing the use of disposable plastic products in life, and calling on people around to join. Plastic action, supervision of government and corporate practice commitments to reduce plasticity.

The following units are the list of sponsors of China Net Plastic Action Network:

World Wide Fund for Nature (Switzerland) Beijing Representative Office

China Association of Circular Economy

China Synthetic Resin Supply and Marketing Association Plastics Recycling Branch

China Materials Recycling Association Recycled Plastics Branch

Get rid of shackles

Blue Ribbon Marine Protection Association

Shanghai Pudong Lefen Environmental Public Welfare Promotion Center (Lefen Environmental & Pickup China)

River watcher

Shanghai Rendu Marine Public Welfare Development Center

Shanshui Nature Conservation Center

Beijing Zero Meng Environmental Consulting Co., Ltd.

Guiyang Public Environmental Education Center



Beijing Entrepreneur Environmental Protection Foundation (Alashan SEE Foundation)

Vanke Foundation

Shenzhen Earth Foundation

(Editor: Yan Yujie, Yellow River)

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